



2026 IsDB Group Private Sector Forum

16-19 June 2026 | Baku, Azerbaijan



FROM MORE FDI TO BETTER FDI: INVESTMENT PROMOTION FOR SUSTAINABLE DEVELOPMENT

 18 JUNE 2026

 16:00 - 17:00

 A6 + A7

Background

The IsDB Group Annual Meetings and Private Sector Forum (PSF) 2026 in Baku provide a platform for IPA leaders, policymakers, and partners to share knowledge and collaborate on effective investment promotion strategies for sustainable FDI.

The event is organized by CCD Regional Integration Section and THIQAH with AZPROMO, while WAIPA offers global benchmarks and best practices.

Objectives

- To help IPAs boost their skills and knowledge using real-world tools, peer exchanges, and proven methods for attracting and keeping sustainable investment.
- Showcase practical ways to bring in high-quality investments that support the SDGs.
- Discuss how investment promotion can create jobs, diversify the economy, and support national goals.
- Share useful tools and platforms to better target, help, and support investors.
- Explore opportunities for working together on training, advice, and partnerships.
- Encourage peer learning and teamwork to build regional value chains and shared investment projects.

Opening Remarks



H.E. Mr. Anar Akhundov
Deputy Minister of Economy
of the Republic of Azerbaijan



H.E. Dr. Khalid Khalafalla
Chief Executive Officer
Islamic Corporation for the Insurance
of Investment and Export Credit (ICIEC)
& Acting Chief Executive Officer
Islamic Corporation for the Development
of the Private Sector (ICD)

Speakers



Mr. Yusif Abdullayev
Executive Director
Export and Investment Promotion
Agency of the Republic of
Azerbaijan (AZPROMO)



Mr. Ismail Ersahin
Chief Executive Officer
World Association of Investment
Promotion Agencies (WAIPA)



Mr. Bakary Segha Bathily
Managing director
Agency for the Promotion of
Investment and Major Projects
(APIX S.A.)



Ms. Latifa El Bouabdellaoui
Director General
Islamic Centre for Development
of Trade, ICDT

Moderator



Ms. May Ali Babiker
Director
Cooperation & Capacity
Development Department