







# **3rd ISDB GROUP INNOVATION AND STARTUPS PITCH COMPETITION**

21 MAY 2025

( 🔍 15:30 PM — 18:00 PM

INTERNATIONAL CONFERENCE CENTER "ABDELATIF RAHAL" (DJANET HALL)

# **About the Session**

Entrepreneurial innovation, particularly technology-driven solutions leveraging data, digital and Artificial Intelligence (AI) paradigms, plays a critical role in driving sustainable economic growth, job creation, and addressing global challenges within emerging markets. However, early-stage startups frequently encounter significant barriers to success, including limited access to capital, investment networks, strategic mentorship and market reach.

To address these challenges, the Islamic Development Bank (IsDB) Group proposes the launch of the 3rd IsDB Group Innovation and Startups Pitch Competition & **Demo Day 2025**, a high-level curated side event during the upcoming Annual Meeting which will be held in Algeria during the period between 18-22 May 2025. This initiative is designed to connect innovative startups with investors and development partners, highlighting the transformative potential of fast evolving digital, data and AI technologies.

# **Thematic Focus & Areas**

- Fintech and Cybersecurity Solutions: Showcasing AI-driven startups in financial technology and cybersecurity.
- Sustainability, AgriTech & Food Security Solutions: Highlighting startups that focus on innovative agricultural technologies and sustainable food systems, addressing challenges in food production, supply chains, and food security.
- Human Development & Social Services Solutions: Featuring startups that leverage technology to address challenges in human development and social services.

## **Welcoming Reman**

Dr. Sami Al Suwailem

Islamic Development Bank

Mr. Hassanein Hiridjee

CEO, Axian

Acting Director General

Institute (IsDBI)

#### **Keynote Speake**



#### Dr. Khalid Khalafallah

**CEO of the Islamic Corporation for the Insurance** of Investment and Export Credit (ICIEC) & Acting CEO of Islamic Corporation for the Development of the Private Sector (ICD)



H.E. Mr. Noureddine Ouadah Minister of Knowledge Economy, **Startups and Micro-enterprises** 





**Dr. Mohammed Alyami General Manager of Development Effectiveness** Office (DEO)



Mr. Boualam Hammouni Head of the Investments Department, IsDB



Mme Nacima Arhab Secretary General of the Ministry of Knowledge Economy. Startups and Micro-enterprises



Mr. Nasser Al Thekair General Manager. **Trade & Business Development, ITFC** 

#### **Moderator**



Mr. Mohamed Hedi Mejai Advisor to H.E. the President, ISDB

#### **Competition Awards Ceremony**

### **Diversifying Economies, Enriching Lives**