



Baku
2026 ANNUAL MEETINGS
مؤتمرات القمة السنوية للإسلام
ISLAMIC DEVELOPMENT BANK GROUP



THE ISLAMIC COOPERATION FOR
THE ENHANCEMENT OF INVESTMENT
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OF AZERBAIJAN

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Export and Investment Promotion Agency
of the Republic of Azerbaijan



**HALAL
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شركة تطوير منتجات الحلال



Halal Development
Cooperation



2026 | IsDB Group Private Sector Forum

16-19 June 2026 | Baku, Azerbaijan



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HALAL ECONOMY LEADERSHIP FORUM (HELP) AND AZHAB FORUM 2026

SESSION 2: CHAMPIONS OF THE HALAL INDUSTRY DRIVING INNOVATION, TRUST, AND GLOBAL GROWTH



16 JUNE 2026



11:05 - 12:25



BAKU CONVENTION CENTER
HALL A6 + A7

Background

The halal industry is increasingly driven by innovation, technology, branding, quality assurance, and consumer trust. Leading halal companies are playing an important role in shaping global halal markets through advanced manufacturing, digitalization, product innovation, excellence certification, and international market expansion. At the same time, growing consumer demand for transparency, traceability, sustainability, and ethical production is reshaping global halal value chains. This session highlights successful halal industry champions and explores practical lessons from leading companies and institutions driving growth across different halal sectors.

Objectives

- Showcase successful halal industry leaders.
- Explore the role of innovation and quality assurance in strengthening competitiveness.
- Highlight the importance of sustainability and strategic market positioning.
- Strengthen global growth opportunities for halal industries.

Speakers



Mr. Ali Masraie
Factory Director
Menia Region
Pladis Global, KSA



Diana Sabrain
CEO OneAgrix
Singapore

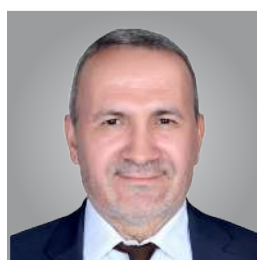


Mr. Raja Badrulnizam
Senior Director
Malaysia External Trade
Development (MATRADE)



Dr. Amira El Fadil
Head of Partnerships
and International
Cooperation Sector
ICESCO, Morocco

Moderator



Dr. Mohamed Ali Mechraoui
Managing Director
Halal Products Advisory
HPDC, KSA